

The Changing Face of the Enterprise — Adoption in the Real Business World

Friday, September 5, 2008, 10:45AM to 11:30AM [[Add to My Calendar](#)]

Location: [Ballroom](#) (2nd Floor)

Moderator: [Sam Lawrence](#) (CMO Jive Software)

Panelists: [Greg Biggers](#) (Chordiant), Len Devanna (EMC), and Michael Pusateri (Disney)

Content: Social software changes the way the enterprise gets work done, enables idea sharing and connects people. Come hear how EMC, Chordiant Software and Disney all have made social software core to the productivity of their company. You will learn what business drivers kick-started the process, implementation approaches and what they are doing to continue to incorporate these platforms into the day to day business activities.

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